## ABSTRACT OF DISCLOSURE

A belt seam treatment apparatus includes a support element with a smooth surface that supports the seam region of the belt and a heat and pressure source that heats a treatment strip and the belt seam region and that forces the treatment strip against the belt seam region. The support element can be a tube over which the belt hangs and can include a vacuum belt hold system that secures the seam region against the tube during treatment. The heat and pressure source can be a heated pressure bar engaging the entire seam region or a heated pressure wheel traversing the seam region of the entire belt width.